



IFRC-DREF

Disaster Response Emergency Fund



IFRC-DREF 2024 Pledging Conference

Concept note

Background

The International Federation of Red Cross and Red Crescent Societies' Disaster Response Emergency Fund (IFRC-DREF) is an efficient, fast and transparent way for National Red Cross and Red Crescent Societies to secure international funding for fully localized response and anticipatory actions when needs exceed the resources available at the national level.

Founded in 1979, the IFRC-DREF celebrates 45 years of global humanitarian assistance in 2024, making it one of the oldest pooled funds for small- and medium-sized disasters.

In contrast to the global trend where only 1.2 per cent of international humanitarian funds are channeled directly to local and national responders, the **IFRC-DREF allocates 82 per cent of its resources directly to National Societies**. By allocating funds directly to National Societies rooted in local communities, the IFRC-DREF capitalizes on their extensive knowledge of local conditions, boosting localization while ensuring international oversight.

Objective

The IFRC-DREF 2024 Pledging Conference is set with a clear ambition: to expand the fund annually, aiming to reach 100 million Swiss francs by 2025. This includes up to 20 million Swiss francs from insurance in years when exceptional unforeseen allocation requests arise.

Celebrating a significant milestone, the main theme of the conference, "Celebrating 45 Years of IFRC-DREF," will reflect on the past, present, and future impacts of the fund. This event not only marks the 45th anniversary of the IFRC-DREF but also seeks to secure continued support from our partners and donors.

This year, the IFRC-DREF 2024 Pledging Conference will introduce a modern and engaging format that prioritizes legacy, lessons learned, and future vision for the IFRC-DREF. This Pledging Conference will be delving into the rich 45-year history of the IFRC-DREF. Through interactive **fireside chats**, we aim to bring to life the personal stories and insights that have shaped the fund, fostering a dynamic exchange where participants can engage, inquire, and connect deeply.

Invitations are being extended to high-level participants from governments, the private sector, and National Societies, with strong encouragement for attendance at the Ministerial, Director-General, and CEO levels.

Please note that this conference is by invitation only.

Programme

The conference will feature three sessions for pledging statements, interspersed with fireside chats with prominent guest speakers.

Date: 8 November, 2024

Time: 9:30 AM to 1:00 PM, followed by a networking lunch

Venue: Auditorium B, 6th Floor, IFRC Headquarters, Geneva

Facilitation: An external facilitator will be engaged for this event.

Draft Agenda

9:30-9:33	Introduction
9:33-9:35	Video: 45 years of IFRC-DREF
9:35-9:45	Opening remarks
9:45-10:05	First pledging statement slot
10:05-10:35	Fireside chat 1: 45 years of IFRC-DREF, legacy, lessons learned, future impact
10:35-11:00	Second pledging statement slot
11:00-11:30	Fireside chat 2: 45 years of IFRC-DREF, legacy, lessons learned, future impact
11:30-12:00	Coffee break
12:00-12:45	Third pledging statement slot
12:45-13:00	Closing remarks
13:00-14:00	Lunch

**For more information
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